



BRITISH  
BUSINESS  
GROUP  
VIETNAM

# Commonwealth Drinks Night Sponsorship Package

## Target Market

Expected attendance will be around 200 guests who are business professionals and their spouses from a cross section of industry sectors. These will be mostly mid-level to senior management.

## Package and Benefits

	SPONSORSHIP PACKAGE	BENEFITS
<b>Diamond Sponsorship</b>	\$US 1,000 cash (equivalent to VND 22,700,000)	<ol style="list-style-type: none"><li>1. LARGEST logo on marketing materials, standees and backdrop before and on the event date.</li><li>2. Largest Logo on event flyer distributed on the BBGV E-newsletter 3 times to more than 6700 recipients each time.</li><li>3. Largest Logo on event flyer distributed on the BBGV social media 3 times to more than 6700 recipients each time.</li></ol>
<b>Gold Sponsorship</b>	\$US 500 cash (equivalent to VND 11,350,000)	<ol style="list-style-type: none"><li>1. 2<sup>nd</sup> LARGEST logo on marketing materials, standees and backdrop before and on the event date.</li><li>2. 2<sup>nd</sup> Largest Logo on event flyer distributed on the BBGV E-newsletter 3 times to more than 6700 recipients each time.</li><li>3. 2<sup>nd</sup> Largest Logo on event flyer distributed on the BBGV social media 3 times to more than 6700 recipients each time.</li></ol>

For more information, please contact [anh.ho@bbgv.org](mailto:anh.ho@bbgv.org)